

Winners in the 2015 International Collegiate Business Strategy Competition

Anaheim, California --- April 23-25, 2015

Undergraduate Worlds

World 1

Best Overall Performance

1st Place Oakland University, (Michigan)
1st Runner-Up Missouri Western University
2nd Runner-Up California State University, San Bernardino

Best Reports/Written Documents

1st Place Oakland University, (Michigan)
1st Runner-Up Missouri Western University

World 3

Best Overall Performance

1st Place California State University, Long Beach
1st Runner-Up Willamette University (Oregon)
2nd Runner-Up San Diego State University (California)

Best Reports/Written Documents

1st Place California State University, Long Beach
1st Runner-Up Willamette University (Oregon)

Graduate Worlds

World 5

Best Overall Performance

1st Place University of Calgary (Alberta, Canada)
1st Runner-Up Monash University (Melbourne, Australia)
2nd Runner-Up University of California, Riverside

Best Reports/Written Documents

1st Place University of Calgary (Alberta, Canada)
1st Runner-Up San Jose State University (California)

World 7

Best Overall Performance

1st Place Idaho State University
1st Runner-Up California State University, Fresno
2nd Runner-Up San Jose State University (California)

Best Reports/Written Documents

1st Place Idaho State University
1st Runner-Up San Jose State University (California)

World 2

Best Overall Performance

1st Place California State University, Long Beach
1st Runner-Up Shantou University (Guangdong, China)
Only 1st Place and 1st Runner-up Given

Best Reports/Written Documents

1st Place California State University, Long Beach
1st Runner-Up Arcadia University, Pennsylvania

World 4

Best Overall Performance

1st Place California State University, Los Angeles
1st Runner Up North Carolina Central University
2nd Runner Up San Jose State University (California)

Best Reports/Written Documents

1st Place University of Maine
1st Runner-Up California State University, Los Angeles

World 6

Best Overall Performance

1st Place University of California, Riverside
1st Runner-Up California State University, Long Beach
2nd Runner-Up San Jose State University (California)

Best Reports/Written Documents

1st Place University of California, Riverside
1st Runner-Up California State University, Long Beach