





INTERNATIONAL COLLEGIATE BUSINESS STRATEGY COMPETITION

OPEN FOR REGISTRATION THROUGH DEC 31

> JOIN US SPRING 2023

WHAT IS THE COMPETITION?

Teams of 4-6 students manage a simulated manufacturing company while competing against 4-5 other firms run by competitor teams from other universities. Teams are divided into "worlds" of about four to six companies with undergraduate teams and MBA/MA/MS teams having their own worlds.