

# International Collegiate Business Strategy Competition



## About The Competition

In this competition, teams of 4-6 students manage a simulated manufacturing company competing against 4-5 other firms run by teams from other universities.

## Why Choose Us

- Competition has a remote AND in person phase in Anaheim, CA
- Involves development and execution of strategic business plan
- Most comprehensive business competition in history

## Learning Principles

Create a values-based learning environment



Improve decision making skills while under pressure



Increase understanding of global business market



## Cost

Registration fee of \$2,000 for one team and \$1,100 for each additional team from the same campus.