International Collegiate Business Strategy Competition

About The Competition
In this competition, teams of 4-6 students manage a simulated manufacturing company competing against other firms run by teams from other universities in a simulated world.

Learning Principles
- Create a values-based learning environment
- Improve decision making skills while under pressure
- Increase understanding of global business market

Why Choose Us
- Competition has a remote AND in person phase in Anaheim, CA
- Involves development and execution of strategic business plan
- Most comprehensive business competition in history

Cost
Registration fee of $2,100 for one team and $1,200 for each additional team from the same campus.

@icbscofficial Nataliya.Acc-Nikmehr@csulb.edu icbsc.org