

Background

Each spring, universities from all over the world participate in the International Collegiate Business Strategy Competition which is the world's longest running, most comprehensive business competition. In the spring of 2024, the Competition will celebrate its 60th year of delivering an exciting and challenging learning experience for students.



How the Competition is Judged

Senior business executives evaluate the teams based upon their overall financial performance, how well they implemented their strategic business plan, their oral presentation, and the quality of their written documents. Awards are given in each world to the teams that placed first, second, or third.

What Makes the Competition Unique?



Has a remote AND intensive on-site in person phase in Anaheim



Involves the development and execution of strategic business plan



Is the longest running and most comprehensive business competition in history

Join Us This Spring

- Registration deadline: December 31, 2023
- In-person phase of competition: April 18-20, 2024

Cost

Registration fee of **\$2,100** for one team and **\$1,200** for each additional team from the same campus. The fee includes a team license and all program administration costs. A team normally consists of four to six students and their faculty advisor.

About the Judges

Our judging crew includes current and former executives of Northrop Grumman Aerospace Systems, Juniper Technologies, Shamrock Foods, Intel, Stantec Consulting, Pacifica SD Management, Bank of America, PricewaterhouseCoopers, and many more.



Learning Principles



Create a values-based learning environment



Improve decision making skills while under pressure



Increase understanding of global business market



"Each year our students, whether or not they bring back a trophy, tell us that the Competition has been the single most rewarding experience of their college career."



Michael Solt, Dean, College of Business, California State University Long Beach



International Collegiate Business Strategy Competition

The International Collegiate Business Strategy Competition (ICBSC) has teams take over the management of a simulated manufacturing company while competing directly against other firms run by competitor teams in a simulated world.



Website

icbsc.org



Socials

[@icbscofficial](https://twitter.com/icbscofficial)



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