

International Collegiate Business Strategy Competition



About The Competition

In this competition, teams of 4-6 students manage a simulated manufacturing company competing against other firms run by teams from other universities in a simulated world.

Why Choose Us

- Competition has a remote AND in person phase in Anaheim, CA
- Involves development and execution of strategic business plan
- Most comprehensive business competition in history

Learning Principles

Create a values-based learning environment



Improve decision making skills while under pressure



Increase understanding of global business market



Cost

Registration fee of \$2,100 for one team and \$1,200 for each additional team from the same campus.